

UNIVERSITY OF MISSOURI SYSTEM (FY 2019)

Advancement metrics, systemwide | last updated 09/30/18

>>Current Campaign Totals

Comprehensive Campaign Totals

	MU	UMKC	S&T	UMSL	Systemwide
Current Campaign Totals	\$1,086,565,000	N/A	\$50,635,060	\$38,052,977	\$1,137,200,060

>>YTD Productivity

Dollars Raised Metrics

Do

	MU	UMKC	S&T	UMSL	Systemwide
Total Productivity	\$30,160,000	\$0	\$11,756,383	\$6,680,780	\$48,597,163
Cash Productivity (VSE)	\$2,648,000	\$0	\$11,253,881	\$1,972,256	\$15,874,137
Annual Giving	\$3,558,000	\$0	\$605,053	\$1,250,250	\$5,413,303

>>YTD \$1M+ Gifts

Numbers, applications and enrollments, year-to-date

	MU	UMKC	S&T	UMSL	Systemwide
Numer of \$1M+ gifts	2	1	0	0	3

>>YTD Proposal Activity

Face To Face Donor Visits

	MU	UMKC	S&T	UMSL	Systemwide
Proposals Presented	197	10	17	33	257
Proposals Closed	81	7	14	41	143

>>YTD Donor Visits

Face To Face Donor Visits

	MU	UMKC	S&T	UMSL	Systemwide
Substantive Donor Visits	717	170	263	75	1,225

UNIVERSITY OF MISSOURI-COLUMBIA (MU)

Advancement goals

>>GOALS

Top Advancement goals

1. Campaign Goal: \$1,300,000,000
2. Annual Productivity: \$175,000,000

>>Campaign Progress

Our Time To Lead Campaign Goals

Current Campaign Total

Total Raised	\$1,086,565,000
Current Endowment Total	\$1,020,032,000
Signature Centers Total	\$93,000,000
Campus Renaissance Total	\$179,800,000
Student Success Total	

>>YTD Productivity

Dollars Raised Productivity Metrics

	Q1	Q2	Q3	Q4	YTD
Total Productivity	\$30,160,000				\$30,160,000
Cash Productivity	\$2,648,000				\$2,648,000
Annual Giving	\$3,558,000				\$3,558,000

>>YTD \$1M+ Gifts

Gifts over \$1M

	Q1	Q2	Q3	Q4	Annual
Number of Gifts	2				2

>>YTD Proposal Activity

Proposals of \$25k presented & Proposals of \$25k closed

	Q1	Q2	Q3	Q4	YTD
Proposals Presented	197				197

Proposals Closed	81					81	
>>YTD Donor Visits							
Face To Face Donor Visits							
	Q1	Q2	Q3	Q4		YTD	
Total Donor Visits	717					717	

UNIVERSITY OF MISSOURI-Kansas City (UMKC)

Advancement goals

>>GOALS

Top Advancement goals

1. Campaign Goal: N/A
2. Annual Productivity: N/A

>>Campaign Progress

Total Raised	Current Campaign Total
	N/A

>>YTD Productivity

Dollars Raised Productivity Metrics

	Q1	Q2	Q3	Q4	YTD
Total Productivity	\$4,884,758				
Cash Productivity	\$5,892,351				
Annual Giving	\$1,192,941				

>>YTD \$1M+ Gifts

Gifts over \$1M

	Q1	Q2	Q3	Q4	Annual
Number of Gifts	1				1

>>YTD Proposal Activity

Proposals of \$25k presented & Proposals of \$25k closed

	Q1	Q2	Q3	Q4	YTD
Proposals Presented	10				10

Proposals Closed	7					7	
>>YTD Donor Visits							
Face To Face Donor Visits							
	Q1	Q2	Q3	Q4		YTD	
Total Donor Visits	170					170	

UNIVERSITY OF MISSOURI Science & Technology (MO S&T)

Advancement goals

>>GOALS

Top Advancement goals

1. Campaign Goal:
2. Annual Productivity:

>>Campaign Progress

Total Raised	Current Campaign Total
	\$109,535,810

>>YTD Productivity

Dollars Raised Productivity Metrics

	Q1	Q2	Q3	Q4	YTD
Total Productivity	\$11,756,383				\$11,756,383
Cash Productivity	\$11,253,881				\$11,253,881
Annual Giving	\$605,053				\$605,053

>>YTD \$1M+ Gifts

Gifts over \$1M

	Q1	Q2	Q3	Q4	Annual
Number of Gifts	0				0

>>YTD Proposal Activity

Proposals of \$25k presented & Proposals of \$25k closed

	Q1	Q2	Q3	Q4	YTD
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Proposals Presented	17					17
Proposals Closed	14					14
>>YTD Donor Visits						
Face To Face Donor Visits						
	Q1	Q2	Q3	Q4	YTD	
Total Donor Visits	263					263

UNIVERSITY OF MISSOURI-St. Louis (UMSL)

Advancement goals

>>GOALS

Top Advancement goals

1. Campaign Goal: \$52,500,000
2. Annual Productivity: \$28,000,000

>>Campaign Progress

	Current Campaign Total
College of Business Building	\$37,350,652
College of Nursing Simulation Lab	\$702,325
Total Raised	\$38,052,977

>>YTD Productivity

Dollars Raised Productivity Metrics

	Q1	Q2	Q3	Q4	YTD
Total Productivity	\$6,680,780				\$6,680,780
Cash Productivity	\$1,972,256				\$1,972,256
Annual Giving	\$1,250,250				\$1,250,250

>>YTD \$1M+ Gifts

Gifts over \$1M

	Q1	Q2	Q3	Q4	Annual
Number of Gifts	0				0
	0				

>>YTD Proposal Activity

Proposals of \$25k presented & Proposals of \$25k closed

	Q1	Q2	Q3	Q4	YTD
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Proposals Presented	33						33
Proposals Closed	41						41
>>YTD Donor Visits							
Face To Face Donor Visits							
	Q1	Q2	Q3	Q4		YTD	
Total Donor Visits	75						75

UM SYSTEM ADVANCEMENT METRICS

Explanation of terms

>>Campaign Progress

Comprehensive Capital Campaign Totals

Productivity adhering to campaign counting guidelines.

>>YTD Productivity

Dollars Raised Metrics

Total Productivity: All new gifts and pledges including estate commitments.

Cash/VSE: All cash received including realized expectancies and payments on prior pledges.

Annual Giving: All gifts received under \$10k.

>>YTD \$1M+ Gifts

Total number of donations exceeding \$1M

>>YTD \$1M+ Gifts

Total number of proposals of \$25k or more presented to donors during this quarter.

Total number of proposals of \$25k or more closed with donors during this quarter (could have been previously presented).

>>YTD Donor Visits

Face To Face Donor Visits

Total number of face-to-face donor visits conducted by fundraisign staff.